

# Windmill Primary School



6<sup>th</sup> October 2017

## Walk to school month

Dear Parents/Carers,

This month we are looking to promote walking to school. We have been very fortunate to team up with Taylor Wimpey for this initiative; please see below for information from their press release.

"This autumn Taylor Wimpey is urging families in Raunds to leave the car keys at home and make the journey to school on foot instead.

The leading housebuilder is once again supporting Walk to School Month, an annual initiative held in October that aims to promote healthy living. The initiative also aims to reduce levels of traffic and make roads safer for all.

With the evenings drawing in as the darker months approach, Taylor Wimpey has handed over 300 high-visibility snap bands to Windmill Primary School to help keep pupils safe on their way to and from school.

According to Living Streets, the charity behind the Walk to School campaign, 70% of youngsters made the journey to school on foot a generation ago, but now that number has more than halved. It is the organisation's aim to reverse this downward trend.

Rob Curry, Regional Sales and Marketing Director for Taylor Wimpey, says: "We are thrilled to be supporting Walk to School again this year and are proud to be working with Windmill Primary School to encourage families to realise the benefits of leaving the car keys at home.

"Walking to school is a fantastic way for children to get active and we hope they enjoy using our snap bands to help keep them safe on the journey."

Please do aim to walk to school if you are able to.

Thanks for your support,

Matt Coleman, Principal

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